Colors to launch animated show 'Chhoti Anandi'

The character who won the hearts of all her viewers with her thoughts, actions and deeds at a young age, Anandi from *Balika Vadhu*, is set to make a comeback. We at AnimationXpress have learnt from our sources that Colors is set to launch an animated show named Chhoti Anandi' which will revolve around the life of the young protagonist.



Though the name brings back memories of the cheerful lass from the ongoing *Balika Vadhu* series, this new animated package is a standalone one. It will have Chhoti Anandi and her gang of friends going on various adventures.

Produced by Sphere Origins (the original production house behind Balika Vadhu), it is being animated by animation studio HopMotion. An <u>earlier report</u> in AnimationXpress had stated that Sphere Origins Multivision CMD Sunjoy Waddhwa had joined hands with HopMotion founder Anish Patel to create an animated show and were in search for a broadcaster for the same.

It seems like they have found the broadcaster and it's none other than Colors, the leading GEC which currently airs *Balika Vadhu* as well. With this bold move, Colors will become the first Hindi GEC to air an animated show adapted from a live action programme in a bid to expand its audience to include children.

HopMotion, being a 2D animation specialist has worked on many international projects and series and this will be the studio's first venture on Indian TV screens. With HopMotion at work, we can expect Anandi to look beautiful in her 2D avatar.

Our sources also reveal that the promo of the show will be launched by this weekend and the programme is set to air every Sunday from 17 January 2016 on 10 am. It will comprise of two, half-hour episodes.

More details are to be revealed later, so keep watching this space for further updates. http://www.animationxpress.com/index.php/latest-news/colors-to-launch-animated-show-chhoti-anandi