"Chhoti Anandi will be back with her adventures in a second season

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Chhoti Anandi, the animated series of the iconic character Anandi of Balika Vadhu, will be coming back on Hindi GEC Colors with a second season. The production house behind the series Sphereorigins, CMD, Sunjoy Waddhwa revealed, "The second season of Chhoti Anandi will comprise of 52 episodes which is twice the number of episodes that we had for the first run."

The first season of <u>Chhoti Anandi</u> premiered on 17 January, 2016 and will run till 10 April, 2016. With two episodes of 22 minutes each from 10 am to 11 am on a Sunday morning, Colors has devoted its significant prime time to this animated series. Recently, Sphereorigins Multivision and HopMotion's *Chhoti Anandi* bagged the New Animation Entrant award at BAF 2016.

So, what's new in the second season? "Just like the first season, the second season too will have new stories with much more adventures and fun. Apart from the characters that were already present, this new season will witness the introduction of new characters," admits Waddhwa.

<u>Chhoti Anandi</u> is all about the adventures of the little protagonist Anandi who enjoys her childhood to the core with her four friends. They get into trouble, face difficulties, fight the bad guys and overcome milestones due to Anandi's wisdom, bravery and intelligence.



"In our live action show *Balika Vadhu*, Anandi is shown as the main character who is the centre of attraction. Similarly, in the animated series too everything revolves around Anandi but just that the animated content is more of adventure and typical childhood fun. With the second season, we plan to add more fun to the life of Anandi as we will tell more stories this time," adds Waddhwa.

HopMotion, the animation studio that created the first season of *Chhoti Anandi*, will be creating the second season too. HopMotion, founder, Anish Patel says, "We will ideate on our stories and characters of the first season to find out what worked best and received a great appeal. On the basis of this analysis, we will create better stories and characters for the coming venture. We might even bring back some characters in the second season that worked very well in the first one and were really liked by our audience."

A leading Hindi GEC like <u>Colors</u> quite supportively experimented with animated content on their crucial time slot on a Sunday morning. And this experiment or rather the courage to take risk and try something new, worked well for the channel. *Chhoti Anandi* received a good rating on Colors and especially on the Colors Rishtey.

Anish and Waddhwa believe that this series has worked well in the rural areas of India as the audience over there longs for Indian content. Anish says, "Rural areas in India do not have the privilege to watch top cartoon channels, they have access to free to air channels like Rishtey therefore the first season has done well in those areas. The rural population has liked this Indian content as they do not have the facility to watch other foreign shows."

Therefore, bearing in mind the applauding response and wide reach entertainment, a second season of the hit animated series was bound to happen. The thought that 'People are always hungry for content' stands true, and Sphereorigins along with HopMotion is trying to quench this hunger by adding fresh educative and equally entertaining content.

The second season of *Chhoti Anandi* should be out in the second half of the year. So, we can wait with due expectations to watch what new excitement and adventure *Chhoti Anandi* brings in her second arrival.