

Balika Vadhu' enters Limca Book of Records as the longest-running daily fiction Hindi show

"Balika Vadhu" recently took a 15-year leap and introduced new faces like Mahhi Vij, Ruslaan Mumtaz and Avinash Sachdev.



"Balika Vadhu" enters Limca Book of Records. Pictured: "Balika Vadhu" actress Surekha Sikri aka DadisaSidharth Shukla/Twitter

Here's some good news for the viewers of "Balika Vadhu" on Colors. The show has set a national record by getting featured in the Limca Book of Records as the longest running daily fiction soap. Over 2,000 episodes of the show have been telecast so far.

"Balika Vadhu," which was launched in 2008 by Sphere Origins, gained immense popularity among viewers with its unique concept of child marriage and brilliant performances by the cast. Over the years, the family drama with a social message has highlighted various issues, such as adult education, adoption and widow remarriage. Actors like Avika Gor, Pratyusha Banerjee, Shashank Vyas, Toral Rasputra and Sidharth Shukla gained recognition in the industry with their excellent performances on the show.

"The show's meaningful content, endearing story-line and inspirational characters have created a strong impact on the mind of the viewers. As the show enters the Limca Book of Records and achieves this brand new milestone, we would like to graciously thank our viewers for their everlasting support in making 'Balika Vadhu' an industry-wide benchmark," Indo-Asian News Service (IANS) quoted Manisha Sharma, the Programming Head of Colors, as saying.

"We are very honoured and delighted that 'Balika Vadhu' has created a record for being the Longest Running Daily Soap and is featured in the 'Limca Book of Records'," said Sunjoy Waddhwa, the Chief Managing Director of Sphere Origins.

"Balika Vadhu" recently took a 15-year leap and introduced several new faces, including Mahhi Vij (Nandini), Ruslaan Mumtaz