

Sphereorigins' Bags FICCI BAF Award For 'Chhoti Anandi'

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Sphereorigins has proved its excellence by winning the Federation of Indian Chambers of Commerce and Industry's FICCI Frames 2016 hosted Best Animated Frames (BAF) for special critics on new entry in animation for "Chhoti Anandi" in GEC (General Entertainment Channel).

"Chhoti Anandi" is one of its kind of animated series which has entered the GEC space. It captures adventures of Anandi's playful childhood before she became the loveable Balika Vadhu of every household. Each episode features a new story, with two unique tales of the young girl and her adventures. The series will teach kids the positivity of life in a creative funny way.

Mr. Sunjoy Waddhwa – CMD, Sphereorigins says, *"This was our first attempt in the field of animation where we have partnered with Hopmotion Animation Private Limited for this series. We are delighted with this achievement as this adds another feather to our cap. We would like to thank the jury of FICCI BAF for recognizing our potential. The credit of this achievement goes to the entire team along with the audience without which this would not be possible."*